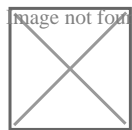


# Top Three Trends of Warehousing

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## WAREHOUSING

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## Top Three Trends of Warehousing

With the rapid technological improvements and the evolution of businesses, supply chains have become more intricate and extensive, increasing the importance of efficient [warehousing services](#). These services serve as a pivotal link in the supply chain, facilitating efficient inventory management and ensuring the timely delivery of goods to customers. Moreover, in today's competitive landscape, companies that rely on supply chains must have robust warehousing capabilities to remain agile and responsive to shifting market demands. The modern warehouse has undergone a dramatic transformation in recent years, with the adoption of advanced technologies, the focus on sustainability, and the increased use of data analytics and warehouse management systems. In this blog, we will explore these three key trends in warehousing.

## Three Key Trends Driving the Evolution of Warehousing

### Automation

Automation is transforming the way warehouses operate, providing significant benefits in terms of efficiency, accuracy, and cost-effectiveness. Robotics, conveyor systems, and other forms of automation are now commonplace in many warehouses, enabling companies to reduce their reliance on manual work and improve their operations. According to a report by KPMG, Indian warehousing is predicted to rise at a CAGR of 10.5% between 2021-2026. However, implementing full-scale robotics may be challenging in labour-intensive countries like India, where warehouse managers use these technologies to augment human work and improve overall operations.

We offer a comprehensive suite of automation solutions engineered to enhance warehouse services. These advanced solutions drive efficiency, reduce workforce costs, and minimise errors while bolstering overall [warehouse services in India](#). As the adoption of automation in warehousing is expected to experience a significant surge of 2-3 times in the near future, Varuna stands at the forefront of the automation revolution in the warehousing industry.

By deploying cutting-edge automation technologies, we empower firms to streamline their warehouse operations, boost productivity, and achieve greater operational agility, all while minimising costs and maximising throughput.

## Sustainability

Enterprises in all sectors are now recognising the importance of sustainability, including the warehousing industry.

Sustainable practices are increasingly seen as crucial for warehouses to adopt. Warehouses are major energy consumers and produce significant amounts of waste, making them a target for sustainable initiatives. However, implementing sustainable practices in warehousing can be challenging, particularly regarding their awareness and upfront costs.

One of the ways that we promote sustainability is through the use of renewable energy systems. By installing on-site renewable energy systems, companies can reduce their reliance on fossil fuels, ultimately reducing their carbon footprint. Our sustainability efforts are reflected in adopting eco-friendly measures such as water-saving techniques, natural daylighting, and efficient docking bay design. We take necessary steps towards preserving a precious natural resource by reducing water usage. The infusion of natural daylight serves as an economical and energy-efficient solution while reducing energy consumption. Furthermore, incorporating a strategic docking bay design helps curb the carbon footprint associated with logistics operations.

Ensuring sustainability in fleet operations is another crucial aspect of promoting sustainability in warehousing. We encourage firms to reduce their carbon emissions through better route management and proper waste disposal. By adopting sustainable practices, businesses can reduce their environmental impact while improving their bottom line.

## Data Analytics and Warehouse Management Systems

Data analytics and warehouse management systems are transforming [warehouse management](#), enabling firms to make data-driven decisions and optimise their operations. With the adoption of advanced technologies such as AI, IoT, and data analytics, companies can reduce errors, redundancy, and slow-downs, ensuring high visibility, accurate data capturing and optimising operations through a structured analysis of big data sets.

We, at Varuna, invest in digital technologies to optimise supply chain operations, particularly through advanced warehouse management systems that leverage data analytics. These systems enable businesses to improve inventory accuracy, increase productivity, and enhance warehouse operations by providing real-time data and analytics. By leveraging this information, companies can make informed decisions to continually optimise their supply chain operations, leading to increased efficiency and profitability.

## Implications for the Future of Warehousing

The future of warehousing services is set to be characterised by rapid advancements in technology, automation, and data analytics. These trends are expected to lead to efficiency, accuracy, and productivity in warehouse services in India and enable businesses to make more informed decisions in real-time. However, the rapid pace of change means that companies must remain vigilant and adapt to remain competitive. Failing to adapt to the rapidly evolving and competitive marketplace changes can lead to being left behind and losing relevance in the industry. To stay ahead of the curve, businesses must take on these emerging technologies, upskill their workforce, and invest in modern, [Flexible warehousing](#) infrastructure.

*We have stood at the forefront of these trends, offering innovative solutions to help businesses remain competitive in the ever-changing warehousing landscape. Companies can streamline their operations by utilising advanced technologies, renewable energy systems, and data analytics, reduce their environmental impact, and improve productivity. Businesses need to embrace these trends to remain competitive in the future of warehousing.*